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8th February, 2017

Visit our booth at EUROPEAN COATINGS SHOW 2017!

We will run a booth at the exhibition, EUROPEAN COATINGS SHOW 2017 held at Exhibition Centre Nuremberg, Germany for the period 4th to 6th April 2017. We will introduce our polymerizable surfactant for emulsion polymerization, **HITENOL** series.

The details are as follows:

Exhibition: EUROPEAN COATINGS SHOW 2017 <https://www.european-coatings-show.com/en>

Date: 4th-6th April, 2017

Site: Booth #7-642 (Hall 7) Exhibition Centre Nuremberg (Messezentrum 90471 Nuremberg Germany)

Contents of our booth: **HITENOL AR** Series, **HITENOL KH** Series, **NOIGEN AN** Series and **NOIGEN KN** series

Product Feature:

Polymerizable surfactants **HITENOL** series (polysurf/surfmers) are designed to chemically bind to the polymer main chain of latex polymer particles during the polymerization process, and may solve various problems found in latexes caused by conventional surfactants. In addition to the in-market products **HITENOL KH** series, the latest **HITENOL AR** series will be introduced. They show extremely low foaming of latexes and high water resistance of polymer films, and are receiving high evaluation marks from the market worldwide. At this exhibition, We will be offering polymerizable surfactants of various ethylene oxide (EO) chain lengths and also nonionic polymerizable surfactants (**NOIGEN AN** and **NOIGEN KN** series) to meet various market demands in Europe. These may provide high chemical stability (latex stability against ionic additives) and freeze thaw stability to latexes.

For more information, please contact:

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