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February 24, 2026

To Our Stakeholders:

Company name: DKS Co. Ltd.
Representative: YAMAJI Naoki, President & CEO
(Securities code: 4461
Tokyo Stock Exchange Prime Market)
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Notice Concerning the Implementation of the Shareholder Benefit Program

DKS Co. Ltd. hereby announces that, at a meeting of its Board of Directors held on February 24, 2026, it resolved as outlined below to implement the Shareholder Benefit Program for the next fiscal year.

1. Purpose of the Program

The Company has introduced the Shareholder Benefit Program as a token of its appreciation for the continued support of its shareholders.

The purpose of this program is to enhance the attractiveness of investing in the Company's shares, encourage medium- to long-term shareholding, and further deepen shareholders' understanding of the Company's products.

2. Outline of the Program

(1) Shareholders who are listed or recorded in the Company's shareholder register as of March 31 each year and who hold at least one unit (100 shares) of the Company's shares will be granted shareholder benefit points in accordance with the table below, based on the number of shares held.

Shareholders may redeem their points through the exclusive shareholder website, "DKS Premium Shareholder Benefit Club," selecting from more than 4,000 items, including the Company's deodorizing and disinfecting spray "NIOCAN," the Company's functional food product "KAINOU TOUCHUKASOU," carefully selected gourmet food items such as rice and branded beef, and Amazon gift cards.

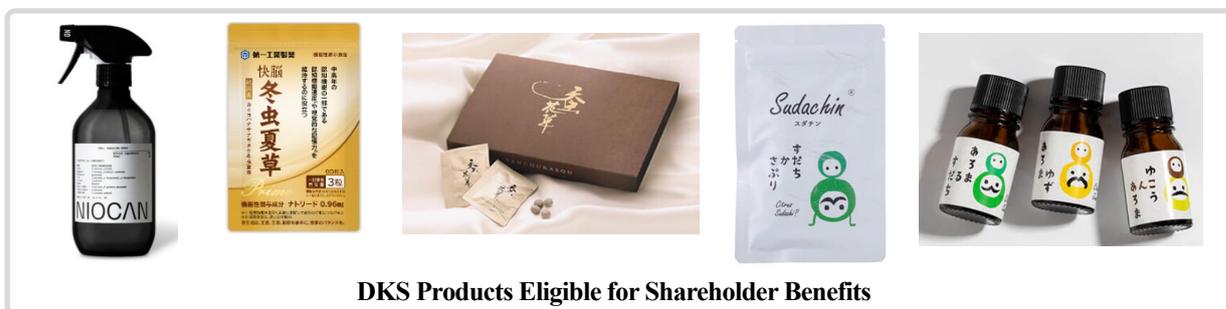
In addition, the points may be exchanged for the shared shareholder benefit coin "WILLsCoin," which can be combined with benefit points from other companies participating in the Shareholder Benefit Club.

Granting schedule: A “Guide to the Shareholder Benefit Club” is scheduled to be sent in mid-May 2026.

Number of Shares Held	Points Granted	Granting Timing
100-299 shares	1,000 points	Mid-May
300-499 shares	3,000 points	
500-999 shares	5,000 points	
1,000 shares or more	6,000 points	

(2) All eligible shareholders will receive a Shareholder Special Sales Coupon, which allows them to purchase the Company’s life sciences-related products at special prices.

Granting schedule: The coupon is scheduled to be sent in late June 2026 together with dividend-related documents.



DKS Products Eligible for Shareholder Benefits