

January 29, 2025

Presentation of the Medium-Term Management Plan "SMART 2030"

FY2025 - FY2029 (Fiscal Year Ending March 2026 — Fiscal Year Ending March 2030)

DKS Co. Ltd.

Tokyo Stock Exchange (TSE) Prime Market: 4461

01/03

Review of the Previous Medium-Term Management Plan "FELIZ 115"





Uni·Top / Sustainability / Challenge

Immediate external environment surrounding the Company



Toward 2030 [Keyword: Sustainability]

Changes in the Global Economy

Rise of artificial intelligence, automation, and renewable energy

Growing awareness toward sustainability and environmental concerns

 \Rightarrow Growth in environmental technology and green energy industries

Focus on environmental contributions when assessing corporate value

Changes in Chemical Industry Trends

- Shift to green chemistry
- Plant-based raw materials, waste recycling, and upcycling
- Focus on bioplastics, high-performance, and other new materials

✓ Heightened requirements regarding sustainability

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1-2. Performance Trends

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- Despite record-high net sales, fell short of targets owing to the pressure placed on profits by a variety of factors, including economic stagnation and an upswing in raw material and energy costs attributable to the novel coronavirus infection and the conflict in Ukraine in FY2022
- Results enter a recovery trajectory on the back of robust trends in radcure resin materials for high-end servers and the positive turnaround in sales from FY2023



* FY2024 plan represents data revised downward in June 2023. 4

1-3. Review of Priority Projects

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Withdraw from noncontributing products

[Management that prioritizes the degree of contribution]

- Build an earnings base through a process of review
- Rebuild the business portfolio



[Maximization of the use of resources]

- Implement various measures,
- including the reduction of inventories and promotion of DX across manufacturing operations
- Shift toward showroom-type plants

Create proactive business models centered on solutions businesses

[Shift from passive to active businesses]

- Increase profitability through price revisions
- Critical need to collect additional market information

Shorten the product development period by concentrating product development

[Integration of the sales, research, and production functions]

- Integrate development themes
- · Lack of sales, research, and production coordination

Create profitable patterns and eliminate hidden losses

[Improvement of business processes

- Implement behavioral management of customer activities
- Commence digital marketing



 \bigcirc

[Work-style reform]

- Maintain Health & Productivity Stock Selection
- Promote standardization and automation through DX



appropriate human resource management and revise evaluation

[Corporate culture reform]

- Introduce a goal management system
- Revise the incentive program

Ongoing issues regarding development and technology as well as personnel and organization



02/03

Vision







DKS Credo

Contributing to the nation and society through industry

DKS Mottoes

Quality First Cost Reduction R&D Efforts







2-3. The Conduct and Human Resources to Which DKS Aspires



ltem	Policy
Uni-Top	Aim for the top through uniqueness, without pursuing scale
Sustainability	Take into consideration environmental, social, and governance concerns, promote sustainable growth
Challenge	Maintain collaboration and flexibility, meet the challenge of technological innovation while addressing environmental concerns

SMART 2030



Uni-Top

Unique × Top

Aim for the top through uniqueness, without pursuing scale

-A company that is chosen by customers for its comprehensive proposal capabilities, including its technologies, quality and services-

New value creation

- Sustainable technologies
- **Stable quality**
- Customer-centric approach

On-trend products and services

Developing new products and processes from unique perspectives and providing new value to markets

Adopting environmentally friendly, sustainable technologies and providing products that aim to achieve harmony between society and environment in the long run

Maintaining high quality standards and providing reliable, high-performance products

Identifying customer issues and offering solutions to resolve them

Providing pioneering, innovative products and services that anticipate future industry trends





Sustainability

Take into consideration environmental, social, and governance concerns, promote sustainable growth

Carbon neutrality

- Expansion of products that contribute to the environment
- Respect for human rights
- Strengthening of human capital
- Further deepening of corporate governance

Accelerating efforts to reduce GHG emissions to achieve carbon neutrality by 2050

Developing and providing products that help solve customers' environmental issues

Contributing to the realization of a sustainable society by fulfilling our responsibility to respect human rights as required of corporations

Working to maximize the value of human resources by strategically investing in human capital while ensuring long-term growth and increasing corporate value

Ensuring a fair and transparent management structure by strengthening the supervisory function by outside officers and supporting growth





Challenge

Maintain collaboration and flexibility, meet the challenge of technological innovation while addressing environmental concerns

- Teamwork and cooperation
- Flexible thinking and adaptability
- Technology innovation promotion
- Environmental accountability and sustainability
- Culture of learning and growth

Creating value together through dialogue while working in unison for a better future

Sharing and utilizing new knowledge and technologies while continuing to provide innovative solutions

Creating cutting-edge innovations together through external collaboration

Aligning with society while promoting new initiatives aimed at protecting the environment

Contributing to industrial development by sharing information, building collaborative structures and systems, and engaging in joint research

03/03

Overview of the New Medium-Term Management Plan "SMART 2030"





3-1. Medium-Term Management Plan "SMART 2030"





ExistingNewRevivalSurvivalCreationPhase 1Phase 2Phase 1Phase 2

Become a smart chemical partner that can solve various issues in society

SMART 2030

 ${f S}_{ustainability}$

Mission

Action

Reliability

Transformation



3-2. Scenario Targeting 2030

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3-3-1. Growth Strategy Targeting 2030

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SMART 2030



Accelerate development of priority fields such as semiconductors, information and communications, and life sciences

Non-Financial Strategy

(1) Stakeholder engagement

- Promote constructive dialogue between investors and management (Company briefings and plant tours, etc. at least 4 times a year)
- Enhance shareholder returns
- Upgrade and expand disclosure, increase
 awareness



- (2) Promote ESG and sustainability strategies
- Expand products that contribute to the environment
- Promote a GX strategy to help realize a decarbonized society as well as measures aimed at reducing environmental impact
- Actively disclose non-financial information on a variety of issues, including climate change, human capital, and intellectual property

(3) Measures to improve employee engagement

- Overhaul personnel systems (job grades, assessment, pay)
- Develop framework and educational programs to foster career development
- Review in-house awards systems
- Implement measures based on the Health & Productivity Management strategy map (maintain and improve employee health)

(4) Increase labor productivity by promoting DE&I

- Reallocate management resources in a bid to optimize the direct ratio
- Acquire specialist human resources by establishing diverse recruitment methods
- Achieve a female manager ratio of 15% (2030 target)



Establish a production technology R&D

division

Promoting

- Increase the accuracy and speed of development
- Strengthen research and production collaboration

- Upgrade and expand training programs
 - Promote human resource development
 - Foster a corporate culture

- Focus on environment and energy fields

Reduce GHG emissions

 Introduce energy-saving equipment, improve production processes

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- Install solar power systems, procure electricity
- from renewable energy sources

3-3-3. Growth Strategy Targeting 2030 — Change in Disclosure Segments—



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3-3-4. Growth Strategy Targeting 2030 — Organization Chart: April 2025—



3-4. Management Objectives

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	FELIZ 115	SMART 2030	
	[Forecasts] FY2024 (2025/3)	[Phase 1] FY2026 (2027/3)	[Phase 2] FY2029 (2030/3)
Net sales	¥73.0 billion	¥81.0 billion	¥100.0 billion
Operating income	¥5.0 billion	¥6.5 billion	¥10.0 billion
Operating margin	6.8%	8.1%	10.0%
Profit attributable to owners of parent	¥2.5 billion	¥3.5 billion	¥5.0 billion
Total asset turnover ratio	0.7	-	1.0
ROE	6.5%	8.0%	10.0%
ROIC	4.8%	5.5%	8.0%
R&D expenses to sales ratio (consolidated)	5.2%	5.3%	5.3%
New product conversion rate (non-consolidated)	3.3%	12.0%	25.0%
Labor productivity (non-consolidated)	¥2.2 million/person	¥4.7 million/person	¥9.7 million/person
Reduction in GHG emissions (compared with 2013)	12% reduction	18% reduction	30% reduction



[Calculation standards] New product conversion rate (non-consolidated) : Sales of products brought to the market over the past 3 years/Net sales Labor productivity (non-consolidated) : Operating income/Number of employees = Operating income per person



Uni · Top / Sustainability / Challer

• Formulate conduct guidelines and secure the human resources for each strategy in line with aspirations

	Uni-Top	Sustainability	Challenge
Group-wide	Aim for a top share in the industry through differentiated products	Create environmental value with a view to long-term growth	Take proactive steps to enter emerging markets and seize growth opportunities
Sales	Cultivate the future together with customers through unique technologies	Contribute to a sustainable society through environmentally conscious products	Take on the challenge of new themes on an ongoing basis with an eye toward the future
Production	Achieve high quality while forging a unique position through proprietary technologies	Reduce the environmental impact of production by increasing energy efficiency	Promote continuous improvement and work to increase productivity
R&D	Continue to lead the industry through cutting-edge technologies	Focus on the research and development of technologies that help reduce environmental impact	Take on the challenge of entering unexplored fields and create innovation
Personnel	Develop leading human resources who excel in their fields of expertise	Secure sustainable growth by leveraging the power of human resources	Foster a culture of change that welcomes each challenge and is not afraid of failure
Finance	Create unique value through the comprehensive procurement of funds and indicator management	Balance the need to contribute to a sustainable society with efforts to secure a return on investment	Strengthen the Company's financial position to solidify the management base



DKS boasts an optimal combination of technological strengths that address the functionand manufacturing method-related needs of each customer through customized proposals



Uni · Top / Sustainability / Challeng

SMART 2030

3-6-2. History of DKS' Technology

Uni · Top / Sustainability / Challenge





1909 Founded



- 1912 Business commenced at Ohno Kungyokudo in front of Nishi-Honganji Temple Launched the cocoon unwinding agent SILKREELER
- **1915** Commenced the manufacture of soap



Launched Gembu Marseille Soap

1934 Launched Japan's first synthetic detergent (MONOGEN)





3-7-1. Strategies by Field

Uni · Top / Sustainability / Challenge



	Electronics & IT	Environment & Energy	Life & Wellness	Core Materials
Scale		BATTERY		
in and	Contribution to a digital society	Contribution to a decarbonized society	Contribution to a healthy society	Contribution to a Circular society
iess Doma	Net sales ¥40.0 billion Operating income ¥5.0 billion Operating margin 13%	Net sales ¥30.0 billion Operating income ¥3.0 billion Operating margin 10%	Net sales ¥15.0 billion Operating income ¥1.0 billion Operating margin 7%	Net sales ¥15.0 billion Operating income ¥1.0 billion Operating margin 7%
Busir	Displays, 5G/6G communication components, power semiconductor potting agents, optoelectronic components, edge devices	Transportation equipment industry, electric vehicles, sensors, batteries, solar panels, environmentally friendly resins, recycling, bioplastic, waterborne coatings/resins	Food, food additive, health food, pharmaceutical raw material, plant extract, deodorant, cleaning, cosmetics, soap/detergents	Textile and paper industry, iron and steel, non-ferrous, agriculture, agrochemical, civil engineering and construction, paint ink, rubber/plastic, tunnel collapse prevention agent, flame retardant, dispersant, emulsifier
Proprietary Technologies	Low-dielectric resin modification, oxidative polymerization, low thermal expansion, low dielectric, flame retardation, potting, radiation curing, heat conductivity/dissipation, nano- dispersion, refractive index control, 3D printing, organic alkalis	Adhesion, peeling, composite films, particle surface modification, potting, electronic conduction, ion conduction, cellulose, sugar and polysaccharide derivatives, resin recycling, water systems	Natural material use, emulsification, dispersion, solubilization, pulverization, extraction, deodorization, sanitization, biosensor/diagnostic, sugar/cellulose derivatives	Surfactant design/synthesis/blending, emulsion polymerization, alkylene oxide addition, water-soluble polymer synthesis, urethanization, flame retardation



Focused technologies: Energy-saving processes, low environmental impact, biomass feedstock utilization, flow synthesis, computational chemistry/prediction/machine learning

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3-7-2. Focus Area: Strategy Roadmap





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3-7-3. Strategy Roadmap — Electronics Materials—





Final Fiscal Year of FELIZ 115

SMART 2030

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3-7-4. Strategy Roadmap — Environmental & Energy—





3-7-5. Strategy Roadmap —Life & Wellness—

2026/3



Expand sales of Tochukasou, a food product with functional claims that

2030/3



Life & Wellness supports the maintenance of cognitive functions Based on **Surfactant** technology, work to expand food additives, cosmetics, cleaning agents, and the odor business while promoting the development of Contribution to a healthy society materials for new applications Contribute to health through integration with core technologies Expand existing Tochukasou Accelerate B2C development as Bring new functional material Functional materials sales channels well as development overseas products to the market Bring compound formulations for Strengthen the GMP Expand Sudachin sales functional materials to the market management system Strengthen and expand the OEM business Contribute to improving QOL through fundamental synthesis Develop non-fossil surfactants technologies Manufacture new Surfactant Upgrade and expand RSPO as well as all-natural raw material products sugar derivatives Engage in the stable production of water-soluble polymers for medical materials Strengthen the development cleaning agents **Strengthen DKS Group collaboration** Expand CNF applications (regenerative medicine/cosmetics applications) Expand sales as well as the market Expand sales of certified Sustainable materials products to the global market through certified products Expand compound formulations for food additives Consider streamlining Expand technology proposals and businesses with a Ensure stable production of CNF production focus on addressing customers' odor issues derivatives for diagnostic drug use • Living environment (Btoc) • Industrial application (enhancing QOL in the workplace environment) • Public-private partnership industry

2027/3



2025/3



2029/3

2028/3

3-7-6. Strategy Roadmap — Core Materials—

Final Fiscal Year of FELIZ 115





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3-7-7. Trends in Net Sales and Operating Income by Field





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United Nations Global Compact and supporting broader UN goals.

We welcome feedback on its contents



DKS Challenge Cycle

A mechanism through which autonomous employees continue to actively take on challenges, encouraged and supported by the Company, to generate mutual benefits

- Qualities we look for in employees
- Continuously taking the initiative to gain additional knowledge
- A strong commitment to achieving goals
- A flexible and proactive approach
- Team-oriented behavior
- A spirit to take on new challenges, unafraid of change



Mindset needed for the Company

- A system that recognizes challenges
- Efforts to upgrade and expand the support system for enhancing skills
- A culture that tolerates failure
- Diverse career paths
- Opportunities to participate in projects

3-12. R&D Strategy — Working to Increase the New Product Conversion Rate—



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Develop new products

[Develop new products through concentrated investment in growth domains]

Engage in development activities in the information/communication, semiconductor, battery material, and life science fields Strengthen application evaluation capabilities, strengthen technology marketing, engage in joint development with partners Introduce and implement new technologies and low environmental impact processes

	[Improve productivity and expand existing businesses] Establish a production technology R&D division			R&D expenses to sales ratio	5% or higher
Expand				New product conversion rate	25% or higher
activities	Strengthen segment management and e Increase plant utilization rates through	Rate of products that contribute to the environment	30% or higher		
Develop ment and training	(Develop human resources) Pass on technological capabilities and develop Uni-Top specialist human resources Strengthen measures aimed at shortening development periods through digitalization R&D expenses to sales rat New product conversion r Rate of products that			5% or higher 12% or higher Certification Committee/	
				Open disclosure	
	R&D expenses to sales ratio	5% or higher			
	New product conversion rate L Rate of products that contribute to the environment F	Less than 5%	[Calculation standards] New product conversion] n rate (non-consolidated): Sales of products brought to the market over	
		Formulate a definition	the past 3 years/Net sale Rate of products that con contribute to the environ	ns htribute to the environment (non-consolidated): Sa ment/Net sales	ales of products that
		2025	2027	2030	35

3-13-1. Human Resources Strategy — Toward Increasing Labor Productivity—

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ecruitment	Establish diverse recruitmen Strengthen career recruitment, under strengthen relationships with the Nati	nt methods】 take year-round recruitment, ional Institute of Technology			
evelopment Training	(Put in place an environment cater to active choice) Selective education (design concept traini Optional education (on-demand, Udemy, ro * Targeting JPX 150 companies for the amount	and training systems ing, MBA) eskilling) nt of training investment and trainin	that Non-cons Labor pro Amount o	ated employees olidated employees ductivity f training investment	1,275 668 ¥9.7 million/person ¥100 million/year
Portfolio	(Shift in operations with an e Indirect operation consolidation (DX, an Shift in personnel direct ratio: Direct 6	ye on the optimal direct utomation) 5.0/Indirect 4.0 Consolida Non-cons Labor proc	ct ratio Training h nted employees 1,2 olidated employees 63 ductivity ¥4	ours 232 5 .7 million/person	20,000 hours/year
	Consolidated employees1Non-consolidated employees6Labor productivity¥Amount of training investment¥Training hours8	Amount o 1,162 500 52.2 million/person 5322 hours/year 5,322 hours/year	Calculation standard] .abor productivity (non-consolidated)	,300 hours/year ,300 hours/year : Operating income/Number of emplo	pyees = Operating income per person 36

3-13-2. Human Resources Strategy — Personnel System Reform—



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3-14. Overseas Strategy

Basic Policy

Provide market-in technologies to expanding overseas markets

(1) Identify/clarify markets

- Regions, fields, utilization of proprietary technologies
- Establish optimal proprietary technology inventories

(2) Select customers

- Strengthen relationships with customers who are strong in their fields
- Supply locally to the overseas plants of domestic customers

(3) Put in place production bases in advance

- Seek collaboration with overseas manufacturers
- Address overseas production needs with a focus on

speed

(4) Develop human resources

- Develop global human resources
- Utilize existing bases

Expanding overseas markets

Electronics & IT	:	AI, EV, automated driving, semiconductors
Environment & Energy	:	Renewable energy, CN, LCA
Life & Wellness	:	Food, health, medicine
Core Materials	:	Surfactants, resin materials

Customers' overseas bases

Local production, cost reduction BCP measures Supply stability

Cooperation with agents

Connections, local bases, market knowledge, logistics network, communication skills

DKS technology and local production

Cutting-edge technologies, existing technologies, past technologies

[Europe]

 \Rightarrow Food additives

Advances in upscale demand trends in the food

industry especially in the upper-class market

[India]

Increase in personal care demand for natural ingredients and organic products ⇒Sucrose fatty acid esters [North America] Accelerated construction of data centers in line with growing AI and cloud demand ⇒Lubricant additives

[China]

Rapid growth in the LiB industry in line with EV market expansion and advances in continued technology innovation

⇒Battery materials, evaluation technology

[South-East Asia]

Rapid growth in the two- and three-wheel markets, increase also in the local bases of Japanese companies ⇒Potting agents for PCBs

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Undertake investments in growth (including R&D as well as human resources) in a bid to expand earnings, and work to enhance shareholder returns

FY2025-FY2029 (Cumulative Forecasts)

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3-16. M&A Strategy

Basic Policy

Promote M&As aimed at expanding the customer base and acquiring technologies in growth fields

Formulate basic policy for each business
 Constantly collect information, and take action in line with standards as and when opportunities arise

(1) Maintain consistency with management policies

Work to strengthen competitiveness in growth domains

(2) M&A management rules

Engage in thorough integrated planning and risk management

(3) Put in place target company selection criteria

Companies whose technologies and customer base match the Company

In addition to maintaining, renewing, and expanding existing facilities, undertake new development investments; plans in place to undertake a cumulative investment of at least ¥30.0 billion over five years

3-18. Shareholder Returns Policy

Dividend policy
Secure the necessary internal reserves to fund future business expansion
Set a final consolidated dividend payout ratio target of 40%, and actively provide shareholder returns
In addition to profit growth, aim for long-term, stable dividend growth

Increase capital efficiency

(1) ROE > Cost of shareholders' equity (7-8%)

- (2) Optimize PER to around 15 times (chemical industry average)
- (3) Enhance corporate value through the allocation of cash aimed at sustainable growth

Deepen dialogue with the market

- (1) Disclose details of the business strategy roadmap with an eye toward 2030
 - ⇒ Convery a medium- to long-term story to stakeholders in an easyto-understand manner
- (2) Engage in management that is conscious of the cost of capital and share price
 - \Rightarrow Increase ROE and PER with a PBR target that exceeds 1.0 time
- (3) Enhance corporate value by upgrading and expanding the disclosure of ESG information
 - \Rightarrow Achieve sustainable growth by resolving social issues

ROE perspective

<Increase ROE>

Maintain at 7.0% or higher on a stable basis

Short term

- Increase net profit on the back of a recovery in profitability
- Reduce net assets by reducing inventories and non-current assets
- Medium to long term
- Stabilize ACTUAL (existing businesses)
- Expand NEXT (peripheral businesses)
- Monetize DREAM (new businesses)

PER perspective

<Increase PER>

Work to raise the share price to the industry average of 15 times by optimizing the cost of shareholders' equity and creating sustainable growth expectations

 $\begin{array}{rl} \mathsf{PER} \\ \mathsf{EPS} \times & \mathsf{Industry\ average} \\ & \mathsf{15\ times} \end{array} = \mathsf{Share\ price} \end{array}$

3-20. Perceived Risks

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Significant risks	Examples of risk countermeasures	Significant risks	Examples of risk countermeasures
(1) Raw material price fluctuation	 Survey raw materials and trends of market prices Implement prompt product price revisions (securing profit) Coordinate with agents, suppliers, and customers 	(7) Strengthened laws and regulations	 Gather information on legal revisions Strengthen internal oversight/checking systems Reinforce Company's compliance
(2) Reliance primarily on external procurement for raw materials	 Diversify raw material procurement sources Make elaborate production plans and procure raw materials accordingly Promote business continuity plan (BCP) measures 	(8) Stricter quality controls	 Avoid liability risks through PL insurance Ensure food safety through FSSC 22000 certification Strengthen quality control systems
(3) Environmental and human rights risks	 Assess the impact of climate change on business and plan countermeasures (scenario analysis) Roll out initiatives based on green transformation (GX) strategy Roll out initiatives based in The Ten Principles of the 		 Implement structural reforms through digital transformation (DX) Strengthen management of regular repairs/preventive maintenance
(4) Large number of customers	 Select and concentrate on themes Deepen market strategies including revenue management 	(10) IT security	 Implement security literacy education Create process for responding to serious incidents Grasp costs through IT asset management
(5) Product composition that consists of a large variety of small-lot products	 Implement thorough profit management for each product Review product composition that takes production efficiency/profit performance into account 	(11) Impact on economic activity due to the spread of infectious diseases	 Strengthen measures based on BCP Decentralize and review manufacturing and distribution bases, and decentralize inventory holding
(6) Intensified competition due to growth in emerging nations	 Promote a differentiation strategy through solution proposals, cost reductions, Japanese quality, and customization Strengthen the IP Department/strengthen IP assets Open Innovation 	(12) Employment diversification; changes in the human resources market	 Strengthen coordination with various associations and educational institutions to help secure human resources Implement personnel system reforms and strengthen human resources training programs Promote work-style reform

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This presentation contains information of the Company's future performance, including its strategies and forecasts. Matters disclosed in the presentation are based on information available as of the date of release as well as various assumptions that encompass risks and uncertainties.

Actual results may differ from forecasts and plans owing to a variety of factors and uncertainties regarding the future.

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