



**NEWS RELEASE**

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31st August, 2006

**Secondary price increase of CMC products  
for the Japan domestic market**

The price increase in the Japanese market will be implemented for our CMC (sodium carboxymethyl cellulose) products from the shipment as of the 1st October. Due primarily to the soaring oil prices, we have implemented our first price increase (by JPY 20-40) as of April, 2005, however, while we keep on negotiating over this matter with the consumers, another and great price increases took place for many basic materials including high purity pulp and caustic soda, the main raw materials of CMC. As, in addition to these raw materials repeated price increase, utility and logistics costs have also been rising, it is now beyond our capability to absorb these extra expenses by means of production rationalization and saving and consequently pressing the management of the company, we have determined to implement the secondary price increase.

1. Secondary price increase range

Price increased by: JPY 20-40

As for blended products, in accordance with the CMC ratio (e.g. increase by JPY 20 for 50% product)

<b>CELLOGEN series</b>	JPY 40/kg
<b>MUDCON</b>	JPY 20/kg for 50% conc. product
<b>DKS FINE GUM</b>	As above
<b>DK HIPOLYMER</b>	As above

2. Effective date

From the shipment as of 1st October, 2006

For more information, please contact:

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