



**NEWS RELEASE**

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24th May, 2007

**Visit our booth at exhibition!  
ifia JAPAN 2007**

We will run a booth at the exhibition, *the 12th International Food Ingredients and Additives Exhibition and Conference (ifia JAPAN 2007)* held at the Tokyo Big Sight, Japan, for the period 30th May to 1st June. We will exhibit up-to-date materials, primarily the plant-derived sucrose fatty acid esters and carboxymethyl celluloses. It is our fourth time to be in this exhibition; this time our display will be focused on confectionary applications such as low-fat filling, soft candy and serial bars.

The Dai-ichi Kogyo Seiyaku is supplying various food additives/food additive compounds to promote food development and process improvement that meet consumers' needs for higher safety and better taste. Please come, see and get to know our **DK ESTER** (sucrose fatty acid ester) and **CELLOGEN** (carboxymethyl cellulose).

The details are as follows:

- Exhibition: [ifia JAPAN 2007](http://www.ifiajapan.com/en/ifia/index.html) (The 12th International Food Ingredients & Additives Exhibition and Conference)  
<http://www.ifiajapan.com/en/ifia/index.html>
- Date: 30th May - 1st June, 2007; 10:00 - 17:00
- Site: Booth #B413; West Halls 1 & 2 Tokyo Big Sight  
(<http://www.bigsight.jp/english/general/access/>)
- Admission: JPY3,000; free with registration (see [ifia JAPAN website](http://www.ifiajapan.com/en/ifia/index.html)) or an admission ticket (please contact our staff)
- Contents of our booth: **DK ESTER** (sucrose fatty acid ester)  
**CELLOGEN** (sodium carboxymethyl cellulose) etc.

For more information, please contact:

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We are looking forward to seeing you at our booth!!